



KERATIN COMPLEX

EXPRESS

Blow out

## KERATIN COMPLEX EXPRESS BLOW OUT STEP BY STEP

### BEFORE YOU BEGIN

#### INITIAL CONSULTATION / CLIENT EXPECTATIONS

- Discuss with the client what he/she will achieve from this service, based upon degree of curl, texture, condition of the hair and chemical history.
- Discuss lifestyle and medical history.
- Discuss home care maintenance during the first day.

**TOOL & PRODUCT SET UP** - Please have the following tools ready prior to starting the treatment:

- Keratin Complex Express Blow Out
- Keratin Complex Clarifying Shampoo
- Keratin Complex approved 450°F (230°C) flat iron and a 450°F (230°C) detailing flat iron
- Keratin Complex Thermal Glove
- Cape, towels, bowl, tint brush
- Heat resistant fine tooth tail comb, gloves, clips, blow dryer, vent and round brush.

### STEP 1: PREPARATION

#### SHAKE BOTTLE WELL.

Express Blow Out works on all hair types.

- Pour 1-1½ oz. into bowl and let sit for 10-15 minutes as client gets shampooed with Clarifying Shampoo.
- Discard left-over product after application is completed. Do not pour back into bottle.

### STEP 2: CLEANSE

#### CLARIFYING SHAMPOO

It is imperative to use our PH-elevating Clarifying Shampoo to properly open the cuticle for optimal results. Cleanse hair twice for all hair types.

**Tip:** It is recommended to leave 50% of the lather behind during the shampooing process. Do not completely rinse the lather from the hair between shampoos; continue by adding more shampoo each time. Completely rinse after the final shampoo. When color has been applied prior to the keratin treatment, always remove the color first with regular shampoo and then shampoo once with the Keratin Complex Clarifying Shampoo.

### STEP 3: TOWEL DRY HAIR

- Towel Dry Hair 80% leaving enough moisture in the hair for optimal distribution of Keratin Complex Express Blow Out treatment.

### STEP 4: APPLICATION

You are now ready to apply the Keratin Complex Express Blow Out.

- Section hair into three or four parts.
- Gloves should be worn during this step.
- Starting at the nape area, part the hair into 2 inch sections.
- Apply product with a brush 1/8 inch from the scalp to the ends.
- Remove any excess product with a fine tooth comb.

**Tip:** Do not over-saturate! If over-saturation occurs, the hair will appear greasy, flaky and heavy. This will make it harder to blow dry and flat iron. Excess solution should be wiped onto a towel.

- Do not rinse.
- Comb out and proceed with styling.

### STEP 5: POST APPLICATION & DRY

Blow dry treatment into hair 100% using a ceramic round brush according to client's desired style.

### STEP 6: FINAL STEP - FLAT IRON

Using our recommended Keratin Complex professional 450°F (230°C) flat iron, adjust temperatures accordingly.

- Using a Keratin Complex heat therapy iron, start at the nape of the neck taking 1-2 inch sections. Slowly move the iron from root to ends, passing over each section 3-4 times. For virgin hair, use 450°F (230°C) for color and chemically treated hair 400°F- 430°F, (204°C - 221°C) for over processed damaged and bleach blonde use 380°F - 400°F (193°C - 204°C).

### AFTERCARE

- Do not shampoo for 8 hours.
- Avoid getting and moisture into the hair. If hair gets wet blow dry and go over with flat iron.
- Wear hair down and do not wear pins, clips, ponytail holders or sunglasses to hold back hair.
- After a minimum of 8 hours, cleanse with Keratin Complex Keratin Care Shampoo and Conditioner or Keratin Complex Color Care Shampoo or Conditioner.
- Clients should continue to use Keratin Complex Shampoo, Conditioner, and Infusion Keratin Replenisher to ensure the longevity of the treatment.